

Q.1 Which of these is the sister service of Prasar Bharati's Doordarshan?

- A. All India Radio
- B. FM Radio
- C. FM Radio
- D. Satellite Radio
- E. Ans-A All India Radio

Q.2 What is the function of NSD of AIR?

- A. To disseminates the news and comments to Indian listeners
- B. To disseminates the news to abroad listeners
- C. To disseminates the news and comments to abroad listeners
- D. To disseminates the news and comments to both Indian and abroad listeners

Ans-D To disseminates the news and comments to both Indian and abroad listeners

Q.3 AIR serves _____% of Indian population.

- A. 72%
- B. 82%
- C. 99%
- D. 92%

Ans. C 99%

Q. 4. The very first film show in India was held at

- A. Calcutta
- B. Bombay**
- C. Madras
- D. Delhi

Ans. Is B Bombay.

Q.5. The code of ethics followed by Doordarshan forbids:

- A. Rural Development Publicity Programmes
- B. Preparation of Audience Profile
- C. Criticism of Friendly Countries
- D. Government Sector News

Ans. C. Criticism of Friendly Countries

Q.6. Television assisted in _____ of Culture.

- A. Polarization
- B. Liberalization
- C. Globalization

D. Privatization

Ans. C Globalization.

Q.7. _____ India owns and manages a transparent, accurate and inclusive TV audience measurement system.

- A. BARC (Broadcast Audience Research Council)
- B. INTAM (Indian National Television Audience Measurement)
- C. AMAL (Audience Measurement Analytics Limited)
- D. IPTV (Internet Protocol Television)

Ans. A BARC (Broadcast Audience Research Council)

Q.8. By 1976, the Government constituted _____, the national television network

- A. Prasar Bharati
- B. Doordarshan
- C. Zee TV
- D. Sony TV

Ans. B Doordarshan

Q.9. Which was the first private regional TV channel to launch in Orissa?

- A. ETV
- B. Sun TV
- C. ABP
- D. OTV

Ans. D -OTV

Q.10. ZEE TV was founded by?

- A. Subhash Chandra Goenka
- B. Rajiv Khandekar
- C. Nikhil Wagle

Ans. Subhash Chandra Goenka

Q.11. Which channel increased the TRP's of television and demand 24x7 Broadcasting?

- A. Educational Channels
- B. International Channels
- C. News Channels

D. Regional Channels

Ans. Regional Channels

Q.12. Who edits news in newspaper ?

- A) news editor
- B) Sub editor
- C) reporter
- D) stringer

Answer - B) sub editor

Q.13. What is pcr ?

- A) production control receiver
- B) production control recorder
- C) production control remote
- D) production control room

Answer - D) production control room

Q. 14. Why is the newspaper read most ?

- A) adds
- B) news
- C) editorial
- D) articles

Answer - B) news

Q.15. Who is the editor of Loksatta ?

- A) Bharatkumar raut
- B) Sanjay raut
- C) Nilesh khare
- D) Girish kuber

Answer - D) Girish kuber

Q.16.) Why was the Concept of Regional Language Channels developed?

- a) To Entertain people from all Spheres
- b) To educate young children
- c) To inform Senior Citizens
- d) To Entertain Foreign Nationals

Answer: a) To Entertain people from all Spheres

Q. 17. _____ functions to provide interviews to address arguments and to reveal one's version of truth.

- a) Drama
- b) Play

- c) Talk Show
- d) Discussion

Ans. C Talk Show

Q.18. _____ is important in a feature story than a TV news story

- a) Audio
- b) Visual
- c) Audio- Visual
- d) Printing.

Ans. B Visual.

Q.19. What is the pre production ?

- A) bulletin preparation
- B) pcr preparation
- C) ob van movement
- D) preparation for shooting

Answer - D) preparation for shooting

Q.20. What is the post production ?

- A) editing process
- B) rundown
- C) advertise
- D) input

Answer - A) editing process
