

VI Semester ATKT Mock Examination Sept. 2020

Class : TYBMM

Marks : 20

Sub : Issues of Global Media(Journalism)

Duration : 30 Min

N.B. 1. All questions are compulsory

2. Each question carries 1 mark

1. _____ was the first artificial satellite which was put into orbit by the Soviet Union on October 4, 1957.

- A. Echo 1
- B. INSAT
- C. Sputnik 1
- D. Project SCORE

CORRECT ANSWER: C. Sputnik 1

2. What is the main disadvantage of a wireless communication over satellite using electromagnetic waves to send signals?

- A. Maintenance is high
- B. The curvature of earth
- C. The data transmitted is slow
- D. They are more expensive

CORRECT ANSWER: B. The curvature of earth

3. In the _____ system, a satellite broadcast company encodes television and internet signals which it receives from its partners. Then it transmits these signals via a large radio transmitter to a satellite in orbit.

- A. Integrated Services Digital Network
- B. Consultative Committee for International Telephony and Telegraphy
- C. Indian National Satellite System
- D. Direct Broadcast Satellite

CORRECT ANSWER: D. Direct Broadcast Satellite

4. The bias or perceived bias of journalists and news producers within the mass media in the selection of many events and stories that are reported and how they are covered is known as

- A. Media Neutrality
- B. Media projection
- C. Media biases
- D. Media publicity

CORRECT ANSWER: B. Media biases

5. BRICS is an acronym of _____

- A. Brazil, Russia, India, China and South Africa
- B. Bangladesh, Romania, Indiana, China and South America
- C. Belarus, Rwanda, Ireland, Chile and Serbia
- D. Belarus, Russia, Ireland, Chile and South America

CORRECT ANSWER: A. Brazil, Russia, India, China and South Africa

6. Self-Censorship is also known as _____ censorship

- A. Direct
- B. Indirect
- C. Paid
- D. Unpaid

CORRECT ANSWER: B. Indirect

7. The acronym of Non- Aligned News Agencies pool is_____.

- A. NANAP
- B. NNAP
- C. NANP
- D. NAAP

CORRECT ANSWER: A. NANAP

8. All media personnel have a duty to their readers and viewers to report the _____.

- A. Truth
- B. Opinion
- C. Information
- D. News

CORRECT ANSWER: A. Truth

9. Which body of the United Nations is NWICO associated with?

- A. UNICEF
- B. UNCLOS
- C. UNESCO
- D. UN Peace Keeping

Correct Answer – C. UNESCO

10. Which year was MacBride Commission set up in?

- A. 1975
- B. 1976
- C. 1977
- D. 1978

Correct Answer – C. 1977

11. During the Cold War, which group was India a part of?

- A. Capitalist Bloc
- B. Communist Bloc
- C. Southeast Asian Bloc
- D. Non-Alignment Movement

Correct Ans – D Non- Alignment Movement

12. Which of the following is not the value of journalism?

- A. Impartiality
- B. Insensitivity
- C. Truthfulness
- D. Accuracy

Correct Answer- B. Insensitivity

13. What is journalism called when a journalist has to cover a subject without knowledge and information?

- A. Advocacy Journalism
- B. Online Journalism
- C. Citizen Journalism
- D. Parachute Journalism

Correct Answer- D. Parachute Journalism

14. _____ Information can be obtained from a parachute journalist?

- A. In-depth
- B. Objective
- C. Factual
- D. Wrong

Correct Answer- D. Wrong

15. What does MoJo stands for?

- A. Monotonous Journalism
- B. Mobile Journalism
- C. Moment Journalism
- D. Mobile Journalist

Correct Answer – B. Mobile Journalism.

16. Who is considered as a patron saint of the Digital Revolution?

- A. Steve Jobs
- B. Marshall McLuhan
- C. Thomas Nashe
- D. Tom Wolfe

Correct Answer – B. Marshall Mcluhan

17. When was Google founded?

- A. 1997
- B. 1998
- C. 1999
- D. 2000

Correct Answer – A. 1997

18. New media has been used extensively to create awareness for political and social movement in Gulf countries, what we refer to that movement?

- A. Middle East Movement
- B. Arab Spring
- C. Arab movement
- D. Social Arab movement

Correct answer: B. Arab Spring

19. New Media is commonly refers to content available through the _____.

- A. TV channels
- B. Radio
- C. Internet
- D. Newspaper

Correct answer: C. Internet

20. What does MacBride Report talk about media monopolies?

- A. Monopolies should be encouraged
- B. Monopolies should be discouraged
- C. Monopolies help the media to grow
- D. Monopolies create job opportunities

Correct Ans - B. Monopolies should be discouraged