



JNAN VIKAS MANDAL'S (Linguistic Minority)
Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Dr. R.T. Doshi College of Computer Science
Plot No.9, Sector -19, Airoli, Navi Mumbai
Permanently Unaided, Affiliated to University of Mumbai
NAAC Re-Accredited Grade 'A+' CGPA - 3.31 (3rd Cycle)

STRATEGIC PLAN

A strategic plan is a futuristic planning document that lays key areas of an institution where the strategic growth & improvement is required. The College administration is committed for developing a long-term strategy for academic and infrastructure development. In alignment with this commitment, the institutional Quality Assurance Cell (IQAC) has the following goals:

- 1) To start Media laboratory for B.A.M.M.C Department.
- 2) To conduct capacity enhancement and professional development programmes through various activities.

A Media laboratory with high-quality multimedia production facilities, a photo studio with green screen, lighting equipment, and a sound recording studio was setup for the mass media students. It offers a wide range of advantages that enhance the learning experience and prepares students for a career in the media industry.

Media laboratory fosters a collaborative environment where students work on media projects in subjects like Documentary and Ad film making in T.Y.B.A.M.M.C, Introduction to Photography and Motion Graphics and Visual Effects in S.Y..B.A.M.M.C.

To facilitate these creative endeavours and cultivate the skills necessary for modern multimedia, cutting-edge software like Adobe Premiere Pro was installed in the computers. The video editing software has powerful features and user-friendly interface that makes it an ideal tool for both beginners and professionals. With Photoshop After Effects and Illustrator students collaborate on multimedia projects integrating various media elements seamlessly.

This collaborative experience helps students develop valuable interpersonal and communication skills. Students work on real-world media projects, such as creating videos, managing social media campaigns, and building portfolios. Students develop a wide range of multimedia skills, including audio-video production and editing, creation of graphic designs which makes them versatile and well-prepared for various media-related careers.



College organized following activities under capacity enhancement and professional development programmes:

- Azadi ka Amrit Mahotsav
- Documentary on Freedom Fighters
- Formation of the Indian National Flag through Humans
- National Education Policy – 2020
- CASI Global Investor Awareness Program
- Fire Extinguisher Training



Keena

PRINCIPAL
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