## Certificate Course on Artificial Intelligence & Soft Skills

Our college, in collaboration with **Magic Bus India Foundation and Infosys,** is offering a **free 60-hour certification course** in **Artificial Intelligence (AI) and Soft Skills**. This program aims to enhance students' employability by equipping them with essential AI tools and professional skills.

**Course Highlights:**

☑ Learn **AI/ML fundamentals** and **generative AI**
☑ Master **prompt engineering** with ChatGPT & Microsoft Co-Pilot
☑ Build an **AI-powered chatbot** without coding
☑ Visualize **financial statements & dashboards** using AI
☑ AI tools for **Excel, PowerPoint, and Outlook**

**Additional Benefits:**

◈ **No fees | No hidden charges**
◈ **Certification by Infosys** upon successful completion
◈ **Job placement support** in various sectors like IT, BFSI, Retail, and Hospitality
◈ Training in **interview skills, communication, and workplace behavior**

This **industry-aligned curriculum** is open to students from all streams who are ready to kickstart their careers with AI-driven knowledge and practical skills.

## Campus to Corporate Careers Program

JVM Mehta Degree College, in collaboration with **TNS India Foundation**, offers the **Campus to Corporate Careers Program**, a **15-day free training and placement initiative** exclusively for **TY students of Commerce, IT, CS & BA**.

**Program Highlights:**

☑ **Placement opportunities** in BFSI, IT, and Financial Institutions
☑ **Soft skills training** – Personal development, interview preparation, and professionalism
☑ **Aptitude training** – Enhancing logical and analytical skills
☑ **Program completion certificate** – Recognized by top corporates

🚀 **100% Free of Cost** – This program is conducted by **TNS India Foundation, an NGO affiliated with leading corporate recruiters** to help students transition smoothly into **formal sector jobs**.

This is an excellent opportunity for students to **enhance employability and build a strong foundation for a corporate career**.

# Certificate Course in Taxation & Accounting

Our college, in collaboration with **Satyam Institute of Tax Accountants, Mumbai**, offers a **75-hour Certificate Course in Taxation & Accounting**. This program is designed to equip students with **practical knowledge** and **hands-on experience** in taxation, GST, income tax, and accounting software like **Tally Prime**.

**Course Highlights:**

✅ **Tally Prime** – Accounting fundamentals, inventory management, voucher entries, GST compliance, and reconciliation.
✅ **Goods & Services Tax (GST)** – GST Act & rules, e-way billing, tax credits, GST return filing, and online registration.
✅ **Income Tax & TDS** – Tax calculations, ITR filing, deductions, TDS payments, and return filing.
✅ **Live Projects** – Practical exposure to real-world tax and accounting scenarios.

**Certification & Benefits:**

◈ **Certification by Satyam Institute of Tax Accountants**
◈ **NSDC certification** for skill-based recognition
◈ Internship opportunities and career guidance

This **industry-oriented** course is open to students from all streams who wish to build a strong foundation in taxation and accounting.

# Certificate Course in Digital Marketing with AI

Our college, in collaboration with **Satyam Institute, Mumbai**, offers a **50-hour Certificate Course in Digital Marketing with AI**. This industry-oriented program provides **hands-on training**, **expert guidance**, and **practical exposure** to the latest trends in digital marketing.

**Course Highlights:**

✅ **Social Media Optimization (SMO)** – Strategies for Facebook, Instagram, LinkedIn, and more.
✅ **Graphic Designing** – Creating engaging visuals for marketing.
✅ **Website Development & Planning** – Designing and optimizing websites.
✅ **Search Engine Optimization (SEO)** – On-page & off-page optimization techniques.
✅ **Social Media Marketing (SMM)** – Running paid & organic campaigns.
✅ **Data Analysis** – Understanding business metrics & improving performance.
✅ **AI & Automation** – Using AI tools for marketing & business growth.
✅ **Live Project Work** – Practical implementation of concepts.

**Certification & Benefits:**

◈ **Certification by Satyam Institute** (Includes NSDC certification)
◈ **Hands-on experience with 25+ digital tools**
◈ **Expert-led sessions & startup guidance**
◈ **Career assistance & portfolio building**

This **career-enhancing** course is open to students from all streams, helping them gain **in-demand digital skills** for a successful future.