

Elective Courses (EC)

Indian Ethos in Management

T.Y. B.M.S. Semester-VI

Navaj Mulani

Special
Edition

In Collaboration with
Dr. Parveen Nagpal
Perna Sharma


SHETH[®]
PUBLISHERS PVT. LTD.

SPECIAL EDITION

Elective Courses (EC)

Indian Ethos in Management

T.Y.B.M.S. (Semester – VI)

Navaj Mulani

JVM's Mehta Degree College,
Airoli, Navi Mumbai.

In Collaboration with
Dr. Ms. Parveen Nagpal
Ms. Prerna Sharma

COMPLIMENTARY COPY
FOR
REVIEW AND RECOMMENDATION



NEW EDITION- 2024

When you care enough to be better than the best

SP[®]
SHETH[®]
PUBLISHERS PVT. LTD.

MUMBAI

GOA ☆ NAGPUR ☆ BHAVNAGAR

Follow us:  /shethpublishers  /sheth.publishers

Sheth Publishers Private Limited

Our Foot Prints

Regd. Office & Show Room	: Unit No. 4, Ground Floor, Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031. ☎ (022) 6662 4553 / 6662 4554 FAX : 6662 4556 Email : orders@shethpublishers.com
Goa	: 'PALLAV-KUNJ', Borda, Margao, Goa, ☎ (0832) 2733436
Nagpur	: Shreeniwās Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank, Walker Road, Mahal, Nagpur – 440 002. ☎ (0712) 2737052
Bhavnagar	: Shah & Co. High Court Road, Bhavnagar (Gujarat). ☎ (0278) 2516679

ISBN - 978-93-5902-273-4

© Authors

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. In spite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Government publication or notifications wherever applicable.

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired out or circulated.

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser.

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Published & Printed by	: Sheth Publishers Private Ltd., Unit No. 4, Ground Floor, Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031. ☎ 6662 4553 / 6662 4554 FAX : 6662 4556.
-----------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------
