



## JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce  
Diwali Maa College of Science  
Amritlal Raichand Mehta College of Arts  
Dr. R.T. Doshi College of Computer Science  
NAAC Re-Accredited Grade 'A+' (CGPA : 3.31) (3rd Cycle)

31<sup>st</sup> Jan. 2024

### NOTICE

This is to inform the REDC members that a meeting will be held on 1<sup>st</sup> Feb 2024 at 12 noon in ~~the~~ FS- room. All are requested to be present for the same.

#### Agenda of the meeting

The following points will be discussed in the meeting;

- 1) To discuss about conducting awareness campaign.
- 2) To finalize theme for the campaign.
- 3) To finalize date, time and venue for the same.



Dr. Kanika Pahwa

REDC- In-charge



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1<sup>st</sup> Feb 2024

### Minutes of the Meeting

A meeting with the concerned faculty members was conducted on 1<sup>st</sup> Feb 2024.

The following points were discussed and decisions were taken in the meeting.

- 1) It was decided to conduct an awareness campaign on various Government Entrepreneurship Schemes.
- 2) The campaign was decided to be conducted on 6<sup>th</sup> February 2024.
- 3) The area selected for awareness campaign was Yadav Nagar, Dighe, Navi-Mumbai.
- 4) It was decided to train the volunteers in order to interact effectively with people.
- 5) The duties were distributed to the concerned faculties. They were as given below:
  - WhatsApp message – Dr. Kanika Pahwa
  - Flyer Preparation- Asst. Prof. Sarita Sarang
  - Creation of Feedback Form –Asst. Prof. Ashutosh Sharma
  - Report Making – Dr. Kanika Pahwa

The following members were present in the meeting:

Dr. Kanika Pahwa(In-charge)

Asst. Prof. Ashutosh Sharma

Asst. Prof. PintooJaiswar

Asst. Prof. Sanjay Gupta

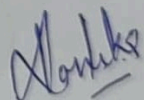
Asst. Prof. RiyuHaldankar

Asst. Prof. Onkar Mone

Asst. Prof. Sarita Sarang

Asst. Prof. Swati Choudhari



  
Dr. Kanika Pahwa  
REDC- In-charge



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**Name of Event:** Awareness Campaign  
**Date:** 6<sup>th</sup>Feb. 2023  
**Objectives:** To empower individuals in rural areas about Government Entrepreneurship Schemes.  
**Theme:** Government Entrepreneurship Schemes for Rural Development  
**Activity In-charge:** Dr. Kanika Pahwa

### Message prepared

Rural Entrepreneurship Development Cell (REDC) of Jnan Vikas Mandal's Degree College, Airoli, Navi Mumbai is organizing **An Awareness Campaign on Government Schemes for Rural Entrepreneurship.**

📅 Date: 6/02/2024

🕒 Time: 10 :00 am onwards

📍 Location: Yadav Nagar, Dighe

Student volunteers should contact organizing committee for details,

🔑 Organising Committee

Dr. Kanika Pahwa: 9953772220

Asst. Prof. Pintoo Jaiswar: 8108433057

Asst. Prof. Sanjay Gupta: 8655399925

Asst. Prof. Ashutosh Sharma: 8655467843

Asst. Prof. Riyu Haldankar: 9503323128

Asst. Prof. Divya Gautam: 7506600621

Asst. Prof. Onkar Mone: 8291663638

Asst. Prof. Sarita Sarang: 9819110439

Asst. Prof. Swati Choudhari: 9220916544


Warm Regards,

Dr. Kanika Pahwa  
REDC – In-charge



Dr. B. R. Deshpande  
Principal and Chairman

Flyer


 **Jnan Vikas Mandal's Degree College**  
NAAC Re-Accredited 'A+' Grade (CGPA-3.31)  
Plot No. 9, Sector-19, Airoli, Navi Mumbai, Maharashtra - 400 708

**Rural Entrepreneurship Development Cell  
(REDC)  
ORGANIZES**

**Awareness Campaign on Government  
Schemes For Rural Entrepreneurship**

**Location : Yadavnagar , Dighe ,Navi Mumbai**

**Organizing Committee:**  
Asst. Prof. Pintoo Jaiswar  
Asst. Prof. Sanjay Gupta  
Asst. Prof. Ashutosh Sharma  
Asst. Prof. Riyu Haldankar  
Asst. Prof. Divya Gautam  
Asst. Prof. Onkar Mone  
Asst. Prof. Sarita Sarang  
Asst. Prof. Svati Choudhari

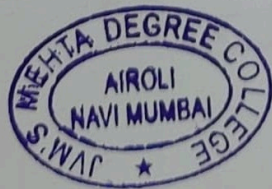
  
06<sup>th</sup> February 2024

Dr. Kanika Pahwa  
(Convenor)

Dr. B.R.Deshpande  
(Principal & Chairperson)

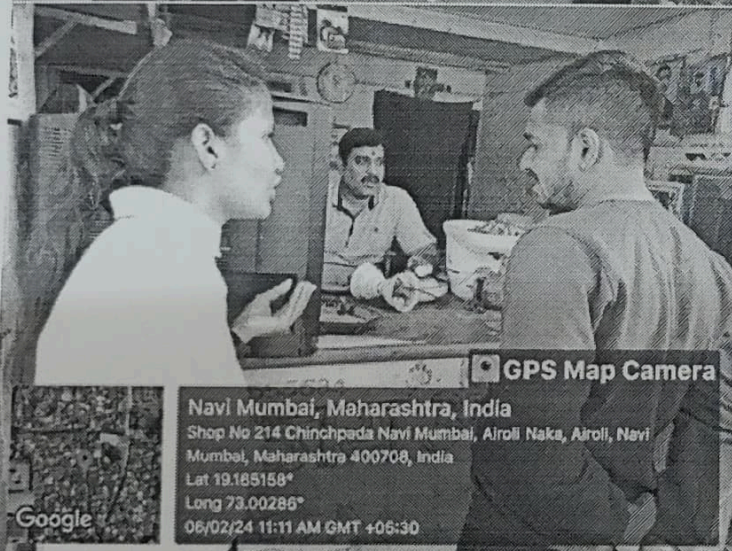
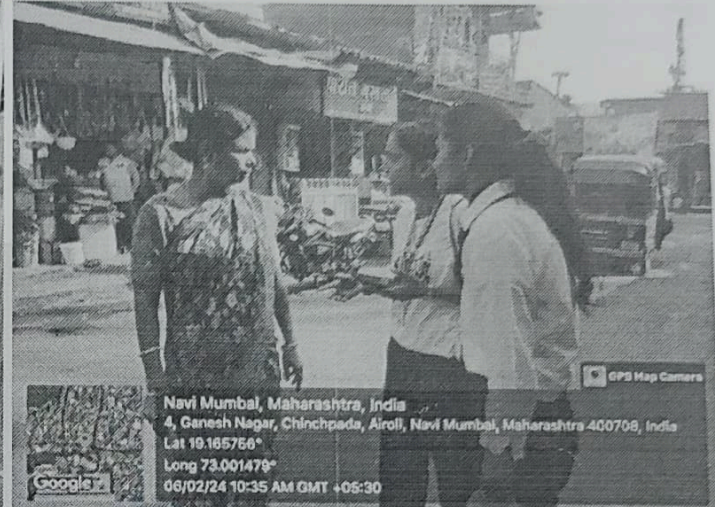
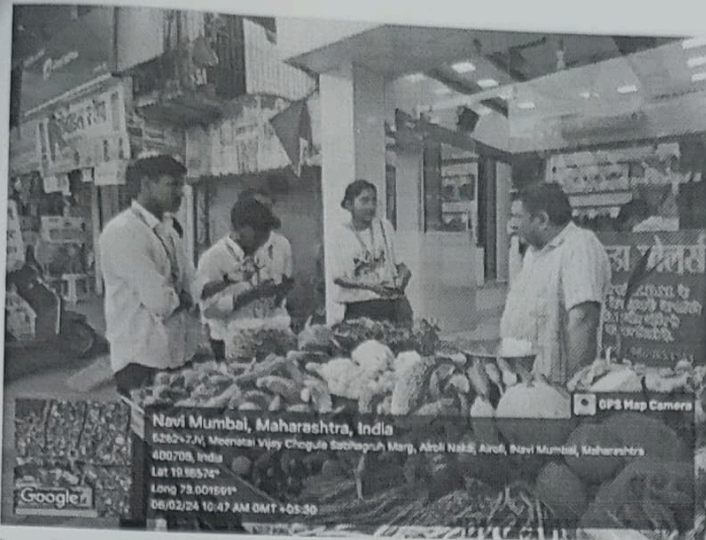
**Details of Individuals addressed**

S.no.	Name	Ph.no	Gender	Age	Employment Status
1.	Bhanu shakih	-	Female	42	Unemployed
2.	Kailash manik	9833138674	Male	47	Self Employed
3.	Shiala sawant	8652887176	Female	32	Unemployed
4.	Laxmi Sankar gupta	-	Male	50	Self Employed
5.	Pravin Bhajan wala	7558789841	Male	22	Self Employed
6.	Sanjeet devnathan	-	Male	35	Unemployed
7.	Sadiya	-	Female	27	Unemployed
8.	Sahil	-	Male	38	Employed in other organization
9.	Ajay patwa	9167734988	Male	32	Employed in other organization
10.	Arunesh	8291393232	Male	23	Unemployed
11.	Satyam	8451070315	Male	22	Employed in other organization
12.	Ramkumar yaadv	993642575	Male	30	Self Employed

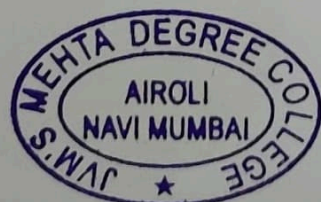


13.	Raju yadav	-	Male	35	Employed in other organization
14.	Pankaj kumaryadav	8169324246	Male	46	Unemployed
15.	Jitendra prajapati	9768518033	Male	32	Employed in other organization
16.	Shailendra Sharma	9768700412	Male	32	Self Employed
17.	Ramdas gupta	-	Male	55	Self Employed
18.	Rohit jaiswal	7208523198	Male	20	Self Employed
19.	Avadhesh maurya	9892498005	Male	35	Self Employed
20.	Jagnnathannaso	8806445069	Male	69	Self Employed
21.	Suresh	7738815504	Male	36	Unemployed
22.	Parabhawati	-	Female	35	Unemployed
23.	Rajesh savovday	9769752672	Male	53	Self Employed
24.	Najiya shaikh	-	Female	30	Unemployed
25.	Vinod upadhyay	9004555684	Male	40	Self Employed
26.	Omkar shile	7710905703	Male	27	Self Employed
27.	Bhulai	-	Male	70	Unemployed
28.	Archna maurya	8652616554	Female	31	Self Employed
29.	Baban kokte	-	Female	65	Self Employed
30.	Sangita verma	7977730862	Female	30	Self Employed
31.	Uttam balu	8108522007	Male	36	Self Employed
32.	Nikita	9082063156	Female	20	Self Employed
33.	Asvini	9326769172	Female	18	Unemployed
34.	Pannalal Chaudhary	9137032040	Male	42	Self Employed
35.	Shyam chapdia	7990788038	Male	18	Self Employed
36.	Sana	9372998810	Female	17	Unemployed
37.	Deji Yadav	9920307693	Female	17	Unemployed
38.	Ram prasad	-	Male	65	Unemployed
39.	Jitendra baviskar	7738440229	Male	37	Self Employed
40.	Ganesh Maurya	-	Male	35	Self Employed
41.	Ravi Sharma	8652531973	Male	26	Self Employed
42.	Hole bandhu	9892663858	Male	55	Self Employed
43.	Anmol Singh	8976417023	Male	20	Self Employed
44.	Sudham more	9221290385	Male	55	Self Employed
45.	Babu kamble	-	Male	52	Self Employed





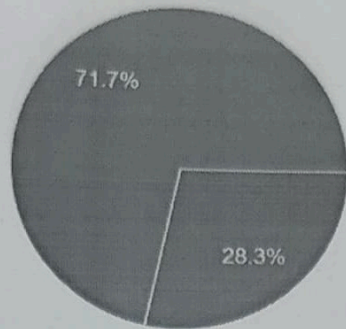
**REDC volunteers creating awareness about various Government Schemes related to rural entrepreneurship.**



# Feedback Analysis

## Gender

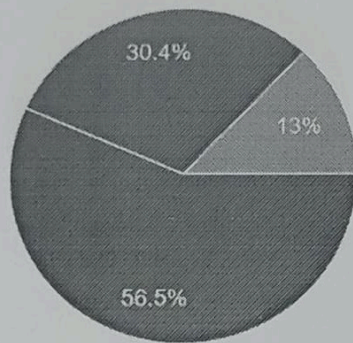
46 responses



- Female
- Male

## Employment status

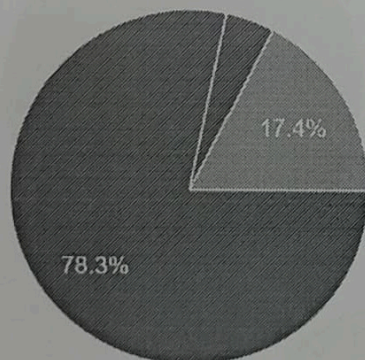
46 responses



- Self Employed
- Unemployed
- Employed in other organization

Did the campaign effectively address the specific needs and challenges faced by rural entrepreneurs in your area?

46 responses

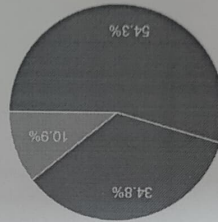


- Yes
- No
- Not sure



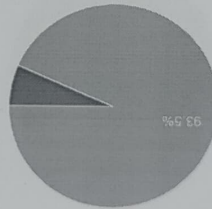


- Yes, very convenient
- Yes, somewhat convenient
- Neutral



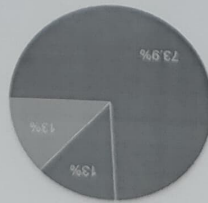
46 responses  
Were the campaign activities conducted at convenient times for the rural community?

- Through local newspapers
- Through social media
- Through word of mouth



46 responses  
How did you become aware of the awareness campaign conducted by J.V.M.'s Mehta Degree College students on Maharashtra government schemes for rural entrepreneurship development?

- Very likely
- Likely
- Neutral



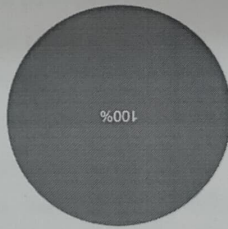
46 responses  
How likely are you to explore or apply for Maharashtra government schemes for rural entrepreneurship development after attending the awareness campaign?





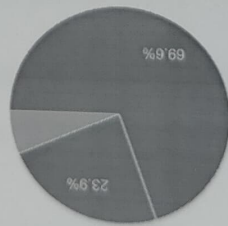
Did the campaign effectively leverage local languages and dialects to communicate the information?  
46 responses

- Yes
- No



Did the awareness campaign motivate you to explore or consider participating in any rural entrepreneurship development schemes?  
46 responses

- Yes, definitely
- Yes, to some extent
- Neutral





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### Summary Report

On

### Awareness Campaign on Government Schemes for Rural Entrepreneurship

Government schemes focused on rural entrepreneurship contribute to the overall development of rural areas. By fostering the growth of small businesses and industries, these initiatives stimulate economic growth, improve infrastructure, and enhance access to essential services such as healthcare, education, and transportation, thereby enhancing the overall standard of living in rural communities.

On 6<sup>th</sup> February 2024, volunteers of R.E.D.C conducted an awareness campaign in Yadav nagar, Dighe, Navi-Mumbai on various government schemes related to rural entrepreneurship. Volunteers enthusiastically explained people about eligibility criteria, benefits and application procedures of various schemes viz. Mahila Kisan Yojana, Mahila Samridhi Yojana, Micro Credit Finance, 50% Subsidy Scheme etc. Clear, concise, and compelling messages that highlighted the benefits of the government schemes was conveyed to the people. Our students explained how these schemes can support rural entrepreneurs in starting or growing their businesses, creating employment opportunities, and contributing to local economic development. At the end, positive feedback was obtained from the audience indicating the campaign's constructive impact on the crowd.

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(Report prepared and verified by Dr. Kanika Pahwa)

Dr. Kanika Pahwa  
REDC- Incharge



Dr. B.R. Deshpande  
Principal and Chairman

I/c. PRINCIPAL  
JNAN VIKAS MANDAL'S  
M.R. MEHTA COLLEGE OF COMMERCE  
D.M. MEHTA COLLEGE OF SCIENCE  
A.R. MEHTA COLLEGE OF ARTS  
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE  
Plot No.9, SEC.-19, AIROLI,  
NAVI MUMBAI-400 708.