JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Kannada Linguistic Minority)
Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.
Affiliated to University of Mumbai
NAAC Reaccredited Grade A+ (CGPA:3.31) (3ʳᵈ Cycle)

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Website: www.jnanvikasmandal.com

No.: JVM/ College/

Date: 06 /04/2024

CERTIFICATE

This is to certify that Ms./Mr. __Maisa Khalid Shaikh__ has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of __Marketing__ and her/his project is entitled "__A study of consumer perception towards international and local brands in retail industry with reference to India.__" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Asst. Prof. Riyu Haldankar
Name and Signature
of Internal Guide

EXAMINED BY

. 0 6 APR 2024

Dr. Kavita Shinde
Name and Signature
of External Examiner

Mrs. Yogita Sawant
BMS Coordinator

Dr. B. R. Deshpande
I/c, Principal

MEHTA DEGREE COLLEGE
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