



# JNAN VIKAS MANDAL'S

**Mohanlal Raichand Mehta College of Commerce**  
**Diwali Maa College of Science**  
**Amritlal Raichand Mehta College of Arts**  
**Dr. R. T. Doshi College of Computer Science**

(Kannada Linguistic Minority)

Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.

Affiliated to University of Mumbai

NAAC Reaccredited Grade A+ (CGPA:3.31) (3<sup>rd</sup> Cycle)

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Website: www.jnanvikasmandal.com

No.: JVM/ College/

Date: 06/04/2024

## CERTIFICATE

This is to certify that Ms./Mr. Sonavane Bhushan Ravindra has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of Marketing and her/his project is entitled "A study on an integrated marketing communication of nestle." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

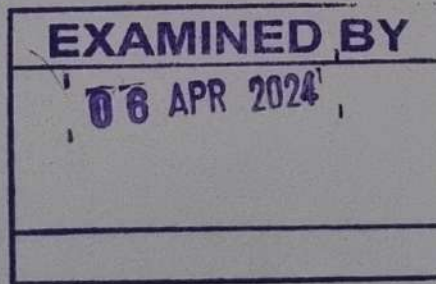
It is her/his own work and facts reported by her/his personal findings and investigations.

*Riya*

Asst. Prof. Riya Haldankar  
Name and Signature  
of Internal Guide

*Dr. Keerita Shinde*

Dr. Keerita Shinde  
Name and Signature  
of External Examiner



*Yogita*  
Mrs. Yogita Sawant  
BMS Coordinator

*Dr. B. R. Deshpande*

Dr. B. R. Deshpande  
I/c, Principal

I/c. PRINCIPAL

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