



JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Kannada Linguistic Minority)
Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.
Affiliated to University of Mumbai
NAAC Reaccredited Grade A+ (CGPA:3.31) (3rd Cycle)

8591431228

Mail: jvm_collegeairoli@yahoo.co.in

Website: www.jnanvikasmandal.com

No.: JVM/ College/

Date: 06/04/2024

CERTIFICATE

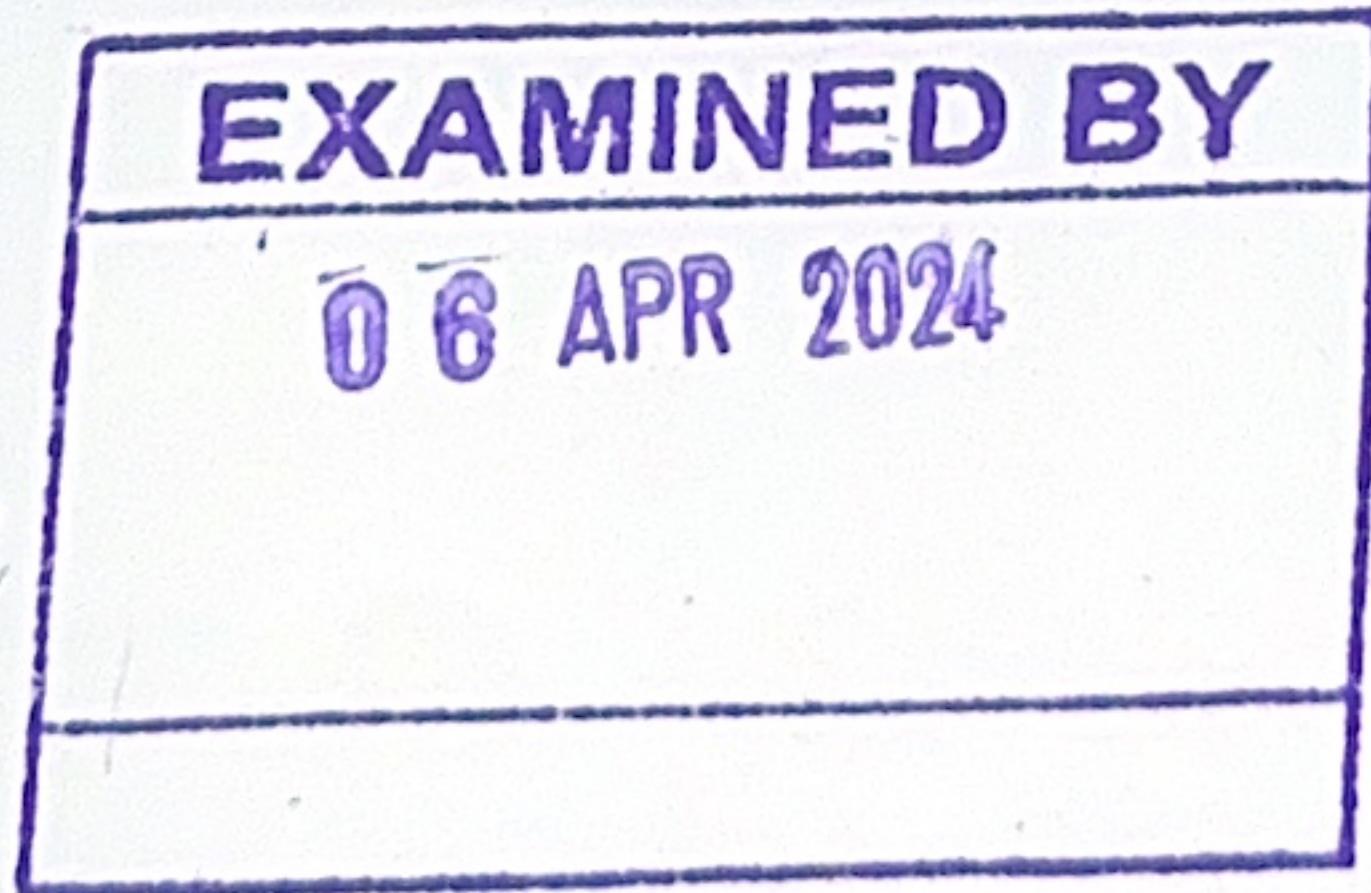
This is to certify that Ms./Mr. Yukta Santosh Waslekar has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of marketing and her/his project is entitled "A study of comparative analysis of digital and Traditional marketing." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Riyu
Asst. Prof. Riyu Haldankar
Name and Signature
Internal Guide

Shweta Ghinde
Shweta Ghinde
Name and Signature
External Examiner



Yogita
Mrs. Yogita Sawant
BMS Coordinator

Dr. B. R. Deshpande
Dr. B. R. Deshpande
I/c, Principal



I/c. PRINCIPAL
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M.R. MEHTA COLLEGE OF COMMERCE
D.M. MEHTA COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
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This is to certify that Ms./Mr. Yweta Santosh Wasekar. has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of marketing and her/his project is entitled "A study of comparative analysis of digital and Traditional marketing." under my supervision.

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Riyu

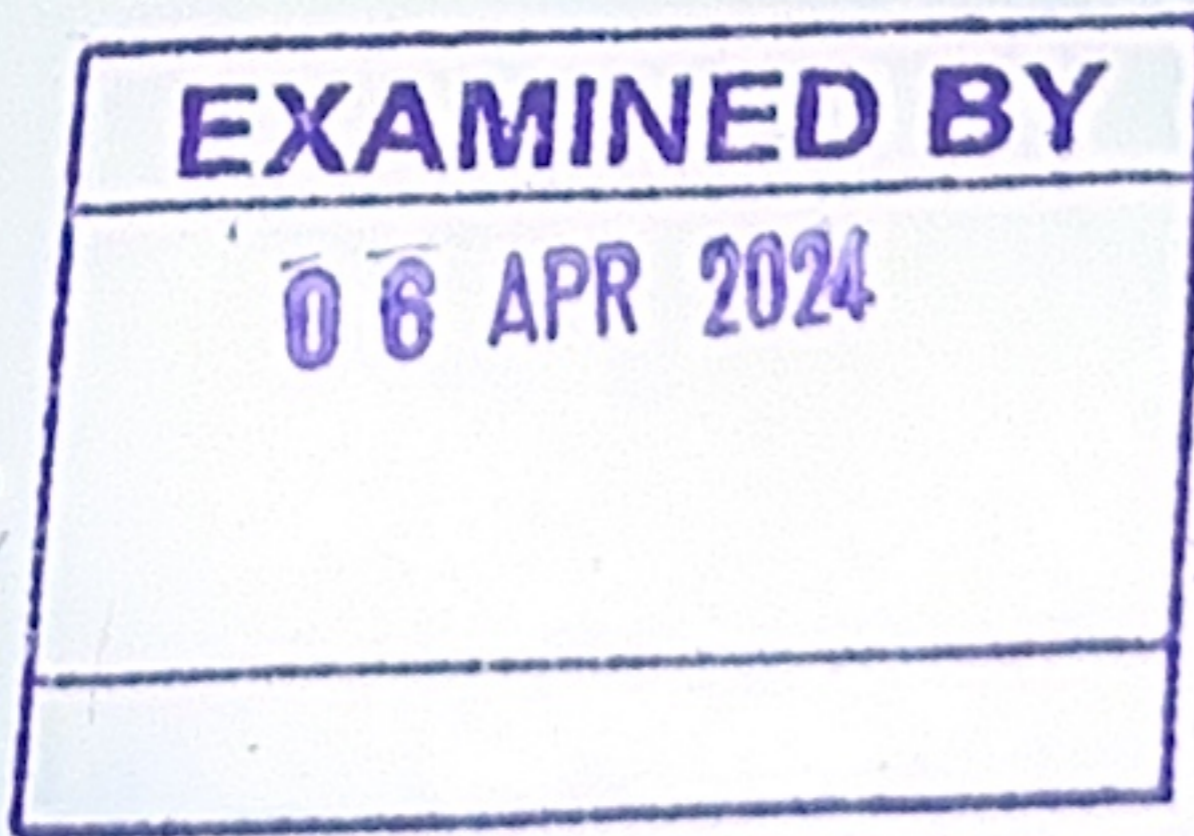
Prof. Riyu Haldankar
and Signature

ernal Guide

Shinde

ita Shinde
and Signature

nal Examiner



Ycho
Mrs. Yogita Sawant
BMS Coordinator

[Signature]
Dr. B. R. Deshpande
I/c, Principal



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