



# JNAN VIKAS MANDAL'S

**Mohanlal Raichand Mehta College of Commerce**  
**Diwali Maa College of Science**  
**Amritlal Raichand Mehta College of Arts**  
**Dr. R. T. Doshi College of Computer Science**

(Kannada Linguistic Minority)

Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.

Affiliated to University of Mumbai

NAAC Reaccredited Grade A+ (CGPA:3.31) (3<sup>rd</sup> Cycle)

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f. No.: JVM/ College/

Date: 06/04/2024

## CERTIFICATE

This is to certify that M/s./Mr. Aditya Kailas Gadhave has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of Marketing and her/his project is entitled "Marketing strategy of Kesari Tours in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

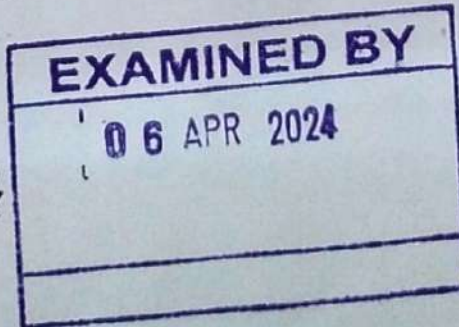
*Riya*

Asst. Prof. Riya Haldankar  
Name and Signature  
of Internal Guide

*Yogita*

Mrs. Yogita Sawant  
BMS Coordinator

*Kanita Shende*  
Dr. Kanita Shende  
Name and Signature  
of External Examiner



*B. R. Deshpande*

Dr. B. R. Deshpande  
I/c, Principal



I/c. PRINCIPAL  
JNAN VIKAS MANDAL'S  
M.R. MEHTA COLLEGE OF COMMERCE  
D.M. MEHTA COLLEGE OF SCIENCE  
A.R. MEHTA COLLEGE OF ARTS  
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