



# JNAN VIKAS MANDAL'S

**Mohanlal Raichand Mehta College of Commerce**  
**Diwali Maa College of Science**  
**Amritlal Raichand Mehta College of Arts**  
**Dr. R. T. Doshi College of Computer Science**

(Kannada Linguistic Minority)

Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.

Affiliated to University of Mumbai

NAAC Reaccredited Grade A+ (CGPA:3.31) (3<sup>rd</sup> Cycle)

8591431228

mail: jvm\_collegeairoli@yahoo.co.in

Website: www.jnanvikasmandal.com

Ref. No.: JVM/ College/

Date: 06/04/2024

## CERTIFICATE

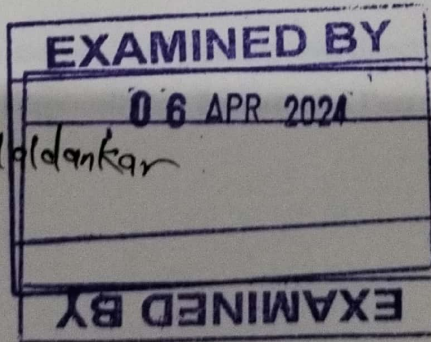
This is to certify that ~~Ms./Mr.~~ Ashutosh Mahendra Yende has worked and duly completed ~~her/his~~ Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of Marketing and ~~her/his~~ project is entitled "Impact of Digital Marketing on Buying Behaviour of Youth with Reference to Thane Region." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is ~~her/his~~ own work and facts reported by ~~her/his~~ personal findings and investigations.

Riya

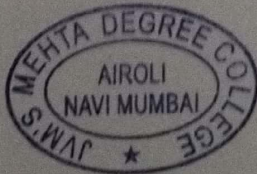
Asst. Prof. Riya Haldankar  
Name and Signature  
of Internal Guide



Yogita  
Mrs. Yogita Sawant  
BMS Coordinator

K. Shinde  
Dr. Kavita Shinde  
Name and Signature  
of External Examiner

Dr. B. R. Deshpande  
Dr. B. R. Deshpande  
I/c, Principal



I/c. PRINCIPAL  
JNAN VIKAS MANDAL'S  
M.R. MEHTA COLLEGE OF COMMERCE  
D.M. MEHTA COLLEGE OF SCIENCE  
A.R. MEHTA COLLEGE OF ARTS  
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE  
Plot No.9, SEC.-19, AIROLI,  
NAVI MUMBAI-400 708.

