No.: JVM/ College/   Date: 06/04/2024
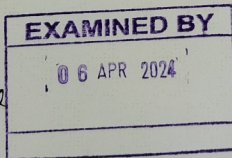
CERTIFICATE

This is to certify that Ms.~~Mr.~~ _Bhakti Nandkishor Pawrab_ has

worked and duly completed her/~~his~~ Project work for the degree of **Bachelor of**

Management Studies under the Faculty of Commerce & Management in the

subject of _Marketing_ and her/~~his~~ project is entitled

"_A comparative study of Zomato & Swigy with Special_" under my

reference to their marketing strategy

supervision.

I further certify that the entire work has been done by the learner under my

guidance and that no part of it has been submitted previously for any Degree or

Diploma of any University.

It is her/~~his~~ own work and facts reported by her/~~his~~ personal findings and

investigations.

Riyu

Asst. Prof. Riyu Haldankar

Name and Signature
of Internal Guide

Dr. Kavita Shinde

Name and Signature
of External Examiner

EXAMINED BY
0 6 APR 2024

Yogita

Mrs. Yogita Sawant
BMS Coordinator

Dr. B. R. Deshpande
I/c, Principal

I/C PRINCIPAL
JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. MEHTA COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE
Plot No.9, SEC.-19, AIROLI,
NAVI MUMBAI-400 708.