



JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Kannada Linguistic Minority)

Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.

Affiliated to University of Mumbai

NAAC Reaccredited Grade A+ (CGPA:3.31) (3rd Cycle)

591431228

Email: jvm_collegeairoli@yahoo.co.in

Website: www.jnavikasmandal.com

No.: JVM/ College/

Date: 06/04/2024

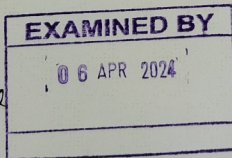
CERTIFICATE

This is to certify that Ms. Mr. Bhakir Nandkishor Pawar has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of Marketing and her/his project is entitled "A Comparative Study of Xomato & Swiggy with Special reference to their marketing strategy" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Asst. Prof. Riya Haldankar
Name and Signature
of Internal Guide



Dr. Kavita Shinde
Name and Signature
of External Examiner

Mrs. Yogita Sawant
BMS Coordinator

Dr. B. R. Deshpande
I/c, Principal



I/C, PRINCIPAL
JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. MEHTA COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R. T. DOSHI COLLEGE OF COMPUTER SCIENCE
Plot No.9, SEC.-19, AIROLI,
NAVI MUMBAI-400 708.