



JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Kannada Linguistic Minority)

Plot No.9, Sector 19, Airoli, Navi Mumbai - 400 708.

Affiliated to University of Mumbai

NAAC Reaccredited Grade A+ (CGPA:3.31) (3rd Cycle)

91431228

E-mail: jvm_collegeairoli@yahoo.co.in

Website: www.jnanvikasmandal.com

No.: JVM/ College/

Date: 06/04/2024

CERTIFICATE

This is to certify that Ms./Mr. Patil Tanmay Prabhakar has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of Marketing and her/his project is entitled "The study of consumer buying behaviour" under my supervision. towards britannia product

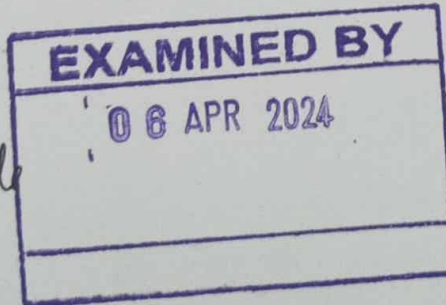
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Riya

Asst. Prof. Riya Haldankar
Name and Signature
of Internal Guide

Dr. Kavita Bhide
Dr. Kavita Bhide
Name and Signature
of External Examiner



Yogita

Mrs. Yogita Sawant
BMS Coordinator

Dr. B. R. Deshpande

Dr. B. R. Deshpande
I/c, Principal



I/c. PRINCIPAL
JNAN VIKAS MANDAL'S
M.R. MEHTA COLLEGE OF COMMERCE
D.M. MEHTA COLLEGE OF SCIENCE
A.R. MEHTA COLLEGE OF ARTS
Dr. R.T. DOSHI COLLEGE OF COMPUTER SCIENCE
Plot No.9, SEC.-19, AIROLI,
NAVI MUMBAI-400 708.