No.: JVM/ College/

Date: 06/04/2024

CERTIFICATE

This is to certify that Ms./Mr. _Patil Tanmay Prabhakar_ has worked and duly completed her/his Project work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce & Management in the subject of _Marketing_ and her/his project is entitled "_The study of consumer buying behaviour_" under my supervision. _towards britannia Product_
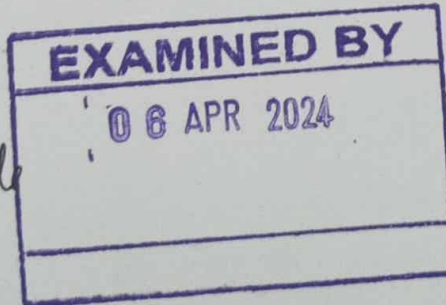
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Riyu

Asst. Prof. Riyu Haldankar
Name and Signature
of Internal Guide

EXAMINED BY

06 APR 2024

Dr. Kavita Shinde
Name and Signature
of External Examiner

Yogita

Mrs. Yogita Sawant
BMS Coordinator

Dr. B. R. Deshpande
I/c, Principal