



JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Linguistic Minority - Kannada)

Minority No. - 2014/2015/J.N.V.K./01-4 St. 15-03-2015
Plot No. 9, Sector 19, Airoli, Navi Mumbai - 400 708.

Tel. No.: (O) - 2087 7215/45

Affiliated to University of Mumbai

Permanently Unaided College

NAAC Re-Accredited Grade 'A' (CGPA - 3.33) (2nd Cycle)

Email: jvm_collegeairoli@yahoo.co.in

Website: www.jnanvikasmandal.com

Ref. No.: JVM/ College/

Date:

CERTIFICATE

This is to certify that ~~Ms./Mr.~~ Subh. Manoj. Bansal has worked and duly completed ~~her/his~~ Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and ~~her/his~~ project is entitled, "study on marketing strategies adopted by MNCs in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is ~~her/his~~ own work and facts reported by ~~her/his~~ personal findings and investigations.

EXAMINED BY
11 APR 2023

Name and Signature of
Guiding Teacher

Date of submission:





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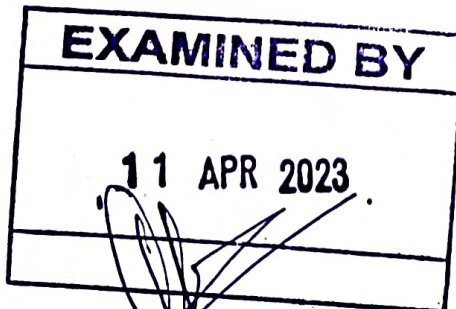
Date:

CERTIFICATE

This is to certify that Ms./Mr. Soniya Shekhar Bhardwaj has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "The study on marketing is" and her/his project is entitled, "The study on marketing strategy of Reliance Retail" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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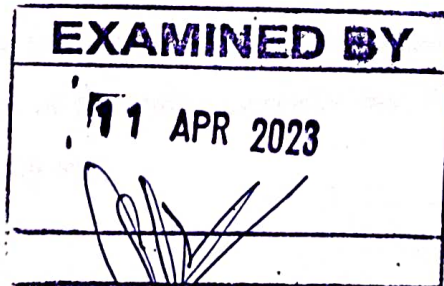
Date:

CERTIFICATE

This is to certify that ~~Ms./Mr.~~ Jaynesh Sunil Ehoian has worked and duly completed ~~her/his~~ Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and ~~her/his~~ project is entitled, "A Study On Marketing Strategy & Sales Development of Amul" under my supervision.

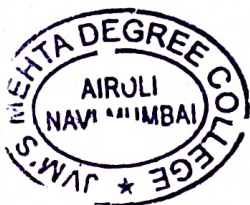
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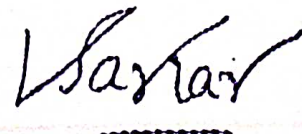
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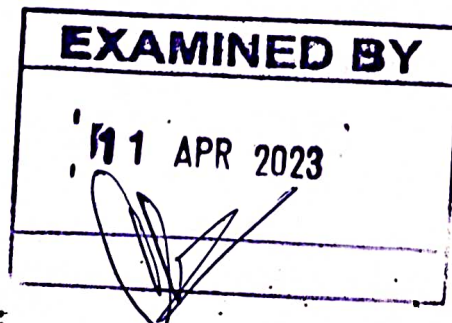
Date:

CERTIFICATE

This is to certify that Ms./Mr. Himanshu Kushnadatta Dhixoliya has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "A study on marketing strategy adopted in franchising" under my supervision.

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CERTIFICATE

This is to certify that Ms./Mr. Meet. Sanjay. Gaikwad has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "A study on marketing strategies of online payment application" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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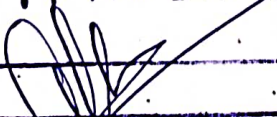
Date:

CERTIFICATE

This is to certify that ~~Ms./Mr.~~ AJAY BRIJANAND PRASAD GOND has worked and duly completed ~~her/his~~ Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "MARKETING" and ~~her/his~~ project is entitled, "CUSTOMER SATISFACTION MEASUREMENT IN TELECOM INDUSTRY WITH REFERENCE" under my supervision. IDEA CELLULAR.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

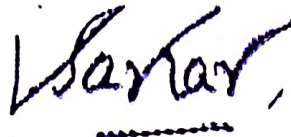
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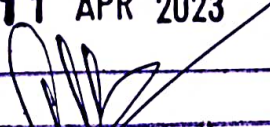
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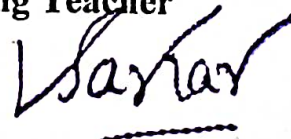
This is to certify that ~~Ms./Mr.~~ Prem . Suresh . Gupta has worked and duly completed ~~her/his~~ Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and ~~her/his~~ project is entitled, "Marketing Strategies of food delivery Application" under my supervision. Such as Zomato & Swiggy

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This is to certify that Ms./Mr. Payal Bherat Jain has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "Study on Awareness, Scope And Growth of Esports in India" under my supervision.

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Date:

CERTIFICATE

This is to certify that Ms./Mr. JOSEPH ROHIT BHARATHI DASON has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "MARKETING" and her/his project is entitled, "TO STUDY ON CONSUMER BEHAVIOUR ON ONLINE SHOPPING" under my supervision. MYNTRA

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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[Handwritten Signature]



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CERTIFICATE

This is to certify that Ms./Mr. Abu Shaban Abdul Khan has worked and duly completed ~~her/his~~ Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and ~~her/his~~ project is entitled, "A study on strategies used by sports brand to market their products in the sports industry" under my supervision.

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CERTIFICATE

This is to certify that Ms./Mr. Rutik Babu Koli has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "A study on consumer behaviour towards jio" under my supervision.

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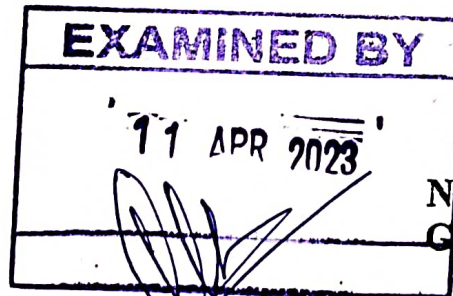
Date:

CERTIFICATE

This is to certify that Ms./Mr. Himanshu Anunkumar Pandey has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "A study on why companies sponsor sports event like FIFA" under my supervision. Worldcup

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CERTIFICATE

This is to certify that Ms./Mr. RAVELLI ALISHA SHRINIVAS has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "MARKETING" and her/his project is entitled, "A study on marketing strategies of samsung company" under my supervision.

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CERTIFICATE

This is to certify that Ms./Mr. Suraj Sudip Rooj has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "A study on endorsement MARKETING" and her/his project is entitled, "A study on endorsement strategies to market the product through brand ambassadors" under my supervision.

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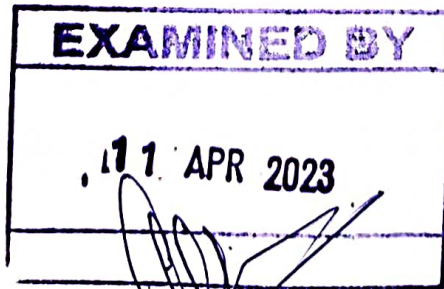
Date:

CERTIFICATE

This is to certify that Ms./Mr. TANVI RAGHUNATH SARTINE has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "MARKETING" and her/his project is entitled, "A STUDY ON CONSUMER PREFERENCES TOWARDS ORDERING ONLINE FOOD DELIVERY CHANNEL - MUMBAI" under my supervision.

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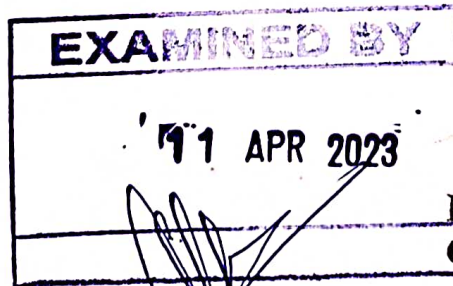
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CERTIFICATE

This is to certify that Ms./Mr. Harshada Balshriram Satav has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "A Study on Customer Satisfaction in Supermarket chain of D-Mart" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.



Name and Signature of
Guiding Teacher

Date of submission:





JNAN VIKAS MANDAL'S

Mohanlal Raichand Mehta College of Commerce
Diwali Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Lingulstic Minority - Kannada)

Minority No.- अशैसं-२०१५/प्र.फ.४६/का-५ दि. १६-०३-२०१५

Plot No. 9, Sector 19, Airoli, Navi Mumbai - 400 708.

Tel. No.: (O) - 2087 7215/ 45

Affiliated to University of Mumbai

Permanently Unaided College

NAAC Re-Accredited Grade 'A' (CGPA - 3.33) (2nd Cycle)

Email: jvm_collegeairoli@yahoo.co.in.

Website: www.jnanvikasmandal.com

Ref. No.: JVM/ College/


Date:

CERTIFICATE

This is to certify that Ms./Mr. Ayaan Asif Shaikh has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "Marketing strategy of McDonald's in India (Mumbai)" under my supervision.

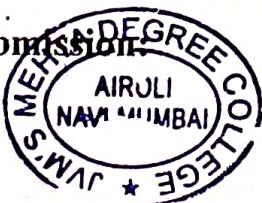
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It is her/his own work and facts reported by her/his personal findings and investigations.

EXAMINED BY
11 APR 2023



Name and Signature of
Guiding Teacher

Date of submission







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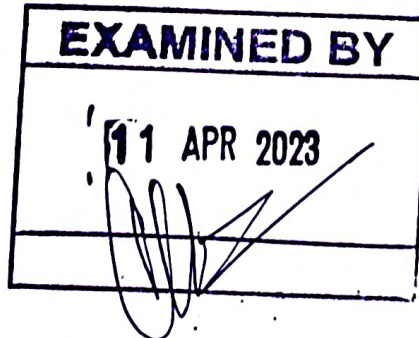
Date:

CERTIFICATE

This is to certify that Ms./Mr. Jaisal Ismail Shaikh has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "A Study on Marketing Strategy of Amazon" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.



Name and Signature of
Guiding Teacher

Date of submission:





JNAN VIKAS MANDAL'S

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Dr. R. T. Doshi College of Computer Science

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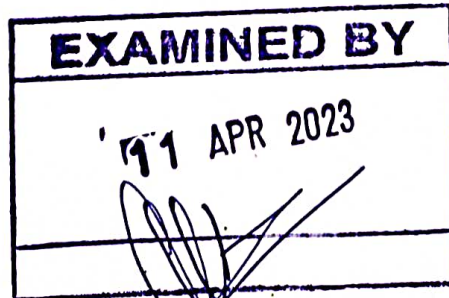
Date:

CERTIFICATE

This is to certify that Ms./Mr. OM PHULCHAND SHARMA has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "MARKETING" and her/his project is entitled, "THE STUDY ON MARKETING STRATEGY OF BOAT LIFESTYLE COMPANY." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Name and Signature of
Guiding Teacher

Date of submission:



Sharma



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Diwall Maa College of Science
Amritlal Raichand Mehta College of Arts
Dr. R. T. Doshi College of Computer Science

(Linguistic Minority - Kannada)

Minority No. - 2014/2014/2014/2014

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Email: jvm_collegeairoli@yahoo.co.in

Website: www.jnanvikasmandal.com

Ref. No: JVM College/

Date

CERTIFICATE

This is to certify that Ms./Mr. Annirudha Subramaniam has worked and duly completed her/his Project Work for the degree of Bachelor in Commerce (Management Studies) under the faculty of Commerce in the subject of "Marketing" and her/his project is entitled, "Internship at Panache Corpora" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

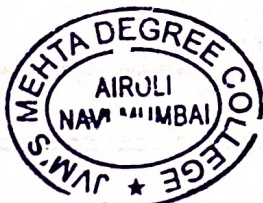
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EXAMINED BY

11 APR 2023

Name and Signature of
Guiding Teacher

Date of submission:





JNAN VIKAS MANDAL'S
Mohanlal Raichand Mehta College of Commerce
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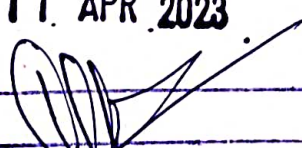
Date:

CERTIFICATE

This is to certify that Ms./Mr. SAURAV SUNIL TIWARI has worked and duly completed her/his Project Work for the degree of **Bachelor in Commerce (Management Studies)** under the faculty of Commerce in the subject of "MARKETING" and her/his project is entitled, "MARKETING STRATEGIES OF CADBURY COMPANY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

EXAMINED BY
11 APR 2023




Name and Signature of
Guiding Teacher

Date of submission: 