JVM's Degree College EXAM MISSION 2020 MOCK TEST

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Class: TYBBI SEM V ATKT

**Subject: Strategic management** 

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M	ulti	ple Choice Questions:					
	1.	The control process require a) Planned performance c) Reasons	es the following types of information b) Variances d) All of the above				
	2.	,	s rise to problems necessitating a new to be made				
		a) structure, strategy	b)strategy, structure				
	c) structure, structure d) strategy, strategy						
	3.	They have time based utili	ty				
		a) Goals	b) Resources				
		c) both 'A' and 'B'	d) None of the above				
	4.	Systems are formal and in	formal rules and regulations that complement the company				
		a) strategy	b) structure				
		c) system	d) environment				
	5.	Which of these requires a	firm to establish annual objectives, devise policies, and				
		allocate resources?					
		a) Strategy formulation	n b) Strategy implementation				
		, 63	d) Strategy manipulation				
	6.		ost responsible for the success or failure of an				
		organization.	1) 0 16 16				
		a) Strategists	b) Consultants				
7	Th	c) Operatives	d) Ethics Officers				
٠.	The two most critical questions that strategy must address are how a company will achieve its objectives today, when other firms may be competing to satisfy the						
			now the firm plans to compete in the future.				
	a) Corporate, b) Functional						
	•	<b>Operational</b> d) Busine					
8.		ich is not a part of strategy					
		Strategic Leadership Structure & Control	<ul><li>b) Entrepreneurship &amp; Innovation</li><li>d) International Strategy</li></ul>				
q	,		eams, political issues, legal changes, macro, and				
٥.		chnology trends?	carris, pontical issues, regal chariges, madre, and				
		Internal	b) External				
	c)	General	d) Global				

<ul><li>10. Horizontal integration</li><li>a) Production</li><li>c) Product planning</li></ul>	b) Quality
<ul><li>11. Micro environment is t</li><li>a) Working</li><li>c) External</li></ul>	he environment of a company. b) Human <b>d) Internal</b>
<ul> <li>a) Lower management</li> <li>c) Top management</li> <li>13. Which is not a step in</li> <li>a) Threat of entry</li> <li>c) Threat of substitution</li> </ul>	t is mainly the responsibility of ent
a) strategy c) system 15is the process external environment. a) Environment ana c) Strategic issue	
<ul><li>a) Benchmarking</li><li>c) international benc</li></ul>	and analyses the best practitioners elsewhere in the world. b) process benchmarking hmarking d) strategic benchmarking. e how much profit should be incurred within a given period of time
c) Productivity stand 19. It is an intellectual acti knowledge and expert a) Varied skills c) Action 20 From the following whice a) Dealer c) management philos 21 is the technique	that helps the strategist to take decisions with regards to the nd businesses in the firm's portfolio.  b) Profit analysis

22is a sy a) Technology		ematic application of scientific knowledge to practical taks. b) Culture					
c) System		d) Development					
23. Strategy word is de	. Strategy word is derived from						
a) France	b) Greek	c) Italian	d) Arabic				
24. Strategic management	ent is a	Process	·				
a) Continuous	b) Irregular	c) yearly	d) monthly				
25. How many levels of strategies are there in enterprises.							
a) Two <b>b) T</b> h	ree c) F	our d) 🤄	Six				