

**VI Semester ATKT Mock Examination Sept. 2020**

**Class : TYBMM (Journalism)**

**Marks : 20**

**Sub : Business and Magazine Journalism**

**Duration : 30 Min**

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N.B. 1. All questions are compulsory

2. Each question carries 1 mark

Q.1. The Wall Street Journal Began publishing in

A) 1887

B) 1888

C) 1889

D) 1890

Correct Answer: C) 1889

2. \_\_\_\_\_ is the branch of Journalism that deals with all the aspects of the society, place or a country

A) Yellow Journalism

B) Developmental Journalism

C) Business Journalism

D) Investigative Journalism

Correct Answer: C) Business Journalism

3. In 1988, RBI set up the committee on Computerization in Banks headed by

A) DR. C. Rangarajan

B) DR. C. Rangadhar

C) DR. C. Rangarjun

D) DR. D. Rangarajan

Correct Answer: A) DR. C. Rangarajan

4. The reference of Union budget comes from

- A) Article 12
- B) Article 11
- C) Article 111
- D) Article 112

Correct Answer: D) Article 112

5. Subsidy is derived from the Latin word

- A) Subsidies
- B) Subsydy
- C) Subdisy
- D) Subsidi

Correct Answer: A) Subsidies

6. In NITI Ayog, NITI stands for

- A) Nation Institution for Transformation of India
- B) National Institution for Transforming India
- C) National Instrument for Transforming India
- D) National Indian Transforming Institute

Correct Answer: B) National Institution for Transforming India

7. The First Five Year plan of Planning Commission was launched in?

- A) 1951
- B) 1961
- C) 1971
- D) 1981

Correct Ans A-1951

8. Niti Aayog was formed on?

- A) 1<sup>st</sup> March, 2012
- B) 1<sup>st</sup> February, 2003
- C) 1<sup>st</sup> January, 2015
- D) 1<sup>st</sup> April, 2018

Correct Ans C- 1<sup>st</sup> January, 2015

9. The Primary objective of Monetary Policy is?

- A) Price Stability
- B) Standard of Living
- C) Inflation
- D) Economy Policies

Correct Ans A) Price Stability

10. Atal Pension Yojana is related with ?

- A) Pension
- B) Technology
- C) Banking
- D) Finance

Correct Ans A) Pension

11. Pradhan Mantri Jeevan Jyoti Bima Yojna is related with?

- A) Cash
- B) Insurance
- C) GST
- D) Banks

Correct Ans B) Insurance

12. What is the disinvestment target for 2020-21?

- A) 65,000 crore
- B) 1,30,000 crore

C) 1,75,000 crore

D) 2,10,000 crore

Answer: D) 2,10,000 crore

13. Vivad se Vishwas scheme is related to...

A) Direct Tax

B) Indirect Tax

C) Both Direct and Indirect Tax

D) Neither Direct and Indirect Tax

Answer A) Direct Tax

14. In which year did India adopt the policy of LPG?

A) 1990

B) 1991

C) 1992

D) 1993

Correct answer – B) 1991

15. Where are the headquarters of International Monetary Fund located?

A) Washington D.C.

B) London

C) New Delhi

4) Singapore

Answer – A) Washington D.C.

16. \_\_\_\_\_ was the Chairman and Managing Director of Saradha Group.

A) Sudipto Sen

B) Aurobindo Roy

C) Sudhesh Sen

D) Sudipto Roy

Answer: A) Sudipto Sen

17. The full form of BSE is

- A) Bombay Sensitive Exchange
- B) Bombay Stock Exchange
- C) Bombay Sensex
- D) Bombay Share Exchange

Correct Answer: B) Bombay Stock Exchange

18. Which one of this area is covered in business journalism?

- A) Sports
- B) Education
- C) Economic
- D) Social

Correct Answer- C) Economic

19. The key factor that has influenced the growth of magazine brands in the recent time is \_\_\_\_\_

- A) Social media
- B) Visual media
- C) Modernity
- D) Digital platform

Ans: D) Digital platform

20. \_\_\_\_\_ is the key element of Travel magazine.

- A) Story line
- B) Headline
- C) Conclusion
- D) Photography

Ans: D) Photography

